Courtney Vigo

Senior Product Designer

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SUMMARY

Senior product designer with 7 years at LinkedIn designing internal tools and AI workflows for 20,000+ employees across 10+ teams. End-to-end design from research to engineering handoff, accessible design systems, and prototyping in code (HTML/CSS/JavaScript, Figma Make, Claude Code). Background in animation and hand-coded interactive ads.

EXPERIENCE

Senior Product Designer, LinkedIn — Sep 2019 – May 2026

- Led end-to-end design for internal enterprise products across 10+ teams, including InfoSec, Finance, Sales, Customer Success, HR, IT and Procurement, used by 20,000+ employees.
- **TIP, AI content tool:** led design of an AI tool that drafts LinkedIn Learning course content, with confidence scores and inline editing for editor review. Cut course production from 6–8 weeks to 2, raised content capacity 150% and saved ~$150K year to date. Mentored a designer through two releases.
- **Merlin, presentation studio:** mapped impact against effort with engineering to phase an ambitious redesign, shipping the highest-impact features first. Cut the time to build a customer presentation from about 6 hours to 45 minutes (~88%) for ~5,000 customer success users.
- **PurchaseIn, procurement platform:** end-to-end design lead for ~$2.8B in annual employee spend. Role-based dashboards for requesters, Sourcing and Procurement cut cycle time from 47 to 29 days (~38%) and “Where’s my order?” tickets by ~43%; CSAT 4.5+.
- Designed and shipped AI-enhanced experiences that improved productivity by an estimated 22% per user per year.
- Built and evolved a reusable design system with accessible, scalable components meeting W3C standards across all shipped products; achieved 95%+ positive user feedback.
- Led my team’s AI prototyping with Figma Make to explore how AI could fit into LinkedIn Learning’s production workflow.

Product Designer, LinkedIn — Feb 2019 – Sep 2019

- Built a new design team from the ground up, establishing standards, processes and a shared design library used across 10+ LinkedIn teams.
- Designed the Merlin Groot integration, saving 400+ hours annually for Insight Program Managers with 0 major privacy incidents per year.

Admissions Manager, Codify Academy — Oct 2018 – Feb 2019

- Designed scalable workflows and onboarding systems from scratch, driving a 41% increase in department cash flow through targeted experience improvements.

Admissions Mentor & Coach, Codify Academy — Jan 2017 – Oct 2018

- Applied user-centered design thinking to find pain points and improve student onboarding.

Senior Product Designer, Interactive Ads, mNectar — Jul 2016 – Oct 2016

- Promoted after mastering hand-coded, fully engineered ad units within 3 months; coached teammates to raise the technical and craft bar.

Product Designer, Interactive Ads, mNectar — Dec 2013 – Jul 2016

- Designed and shipped playable mobile ads for major game titles, owning the full cycle from concept through delivery and optimization.
- Improved click-through and engagement within tight technical and file-size constraints.

SKILLS

Design: Product Vision & Strategy, Interaction Design, UX/UI Design, AI-Driven Product Experiences, Design Systems, Accessibility & Inclusive Design, Prototyping

Research: UX Research, Usability Testing, Journey Mapping, Data-Informed Design

Tools: Figma, Figma Make, Claude Code, HTML/CSS/JavaScript

Ways of working: Cross-Functional Collaboration, Agile Product Development, Engineering Handoff, Mentoring

EDUCATION

B.A.S., Animation and Visual Effects, Expression College for Digital Arts

A.A., Fine Art and Design, Napa Valley College